

**“Trivarna Service & Technology is Expertise in Profile Building & Market Research. We also offer Lead Generation, Campaign, Marketing Database Development and Validation.”**

Trivarna is a market research establishment for business accomplishments. We are a Young service and technology providers, having a deep intension & process of interventions to give service, by holding the core values. Trivarna- Tri color of the Indian National Flag which brings, Courage, Purity, Truth, Faith, Fertility and Unity in diversity.

**Trivarna Service & Technology** has been established with the sole objective to dedicate itself for quality service in Outsourcing Sector.

We are specialists in:

- **Market Research** (Data Processing, Internet Marketing, Market data analysis, Web survey analysis, Marketing Questionnaire Design)
- **Financial Market Research** (Applied Investment Research, Financial Analysis, Financial Accounting)
- **Life Science & Pharma Research** (Database Creation, Text Mining, Web Mining, Numerical Data Mining, Data Analysis)
- **Web Based Market Research** (Abstract Writing, Competitive Business Analysis, Syndicated Research Trend, Competitor Analysis, Company Profiling, Desk/Web Research)

### **Data Management:**

**"Data Resource Management is the development and execution of architectures, policies, practices and procedures that properly manage the full data lifecycle needs of an enterprise"**

- Strategy for Corporate Data Quality
- Corporate Data Quality Controlling
- Corporate Data Quality Organization
- Corporate Data Quality Processes and Methods
- Data Architecture for Corporate Data Quality
- Applications for Corporate Data Quality

### **Knowledge Process Outsourcing:**

One can call it a high-end activity that has huge potential in this field of knowledge. KPO infers its strength from the depth of knowledge, experience and judgment factor. In which knowledge-related and information-related work is carried out by workers in a different company or by a subordinate of the same organization, which may be in the same country or in an offshore location to save cost.

- Business and Technical Analysis
- Data Analytics
- Network Management
- Legal Research
- E-Marketing
- Business research services
- Research & Development
- Pharmaceuticals and Biotechnology
- Training & Consultancy
- Investment research services (equity, fixed income and credit, and quantitative research)
- Intellectual Property (IP) Research
- Animation & Design

### **Identify, Profile and Track Online KOLs:**

Traditionally, healthcare and pharmaceutical companies have engaged with physician Key Opinion Leaders (KOL) to influence their stakeholder community. However, the advent of Social Media and a growing number of adults searching for health information online has completely changed the profile of an opinion leader.

In the online world, physicians are not the only influencers, new and diverse groups of online influencers such as patients, advocacy groups, care givers, payers, policy makers, professional associations, and healthcare information portals have steadily emerged. Trivarna Service & Technology helps healthcare and pharmaceutical companies identify, rank in order of importance, track and map such online influencers. We also help them measure the impact that client initiatives has had on online influencers.

### **Business Process Outsourcing:**

We capitalize on our experience and technology to provide unmatched service. Even though the operation is setup miles away, the client has full accessibility to monitor the work. Reporting, prioritization, allocation of work can be done in real time thus enabling the clients to co-ordinate without any problem. We give the flexibility of working as per client's required timings and days, thus making the operation successful. Communication is shared online using chat, email, voice and video conferencing.

Trivarna Service & Technology has unmatched experience in providing quality Data Entry, OCR and Data Conversion services. We offer our clients an extensive range of professional assistance.

- Data Entry, OCR, Transcription and Image processing.
- Data Extraction from Web sites.
- XML Tagging and Conversion.
- E-Pub.
- E-Book.

## **Pharmaceuticals and Healthcare:**

Trivarna Service & Technology provides custom market and media research services to global pharmaceutical companies. We deliver insights to clients to help them optimize sales, brand and communications. We assist clients with strategic decisions throughout product life cycle by providing actionable insights into trends in different disease/drug categories, market and opportunity assessment, positioning and segmentation, and, pre and post launch tracking. We also help the communication teams in pharmaceutical companies in media monitoring and measurement, providing global coverage, across regions and languages.

## **CONTACT:**

### **Registered office**

Trivarna Service & Technology  
Sri Ranganatha Nilaya, 4th Main  
1st A Cross, Sadashivanagar -572102 | Tumkur | INDIA

### **Contact Info - Business Development**

M: +91-8123486183, +91-9742141303

E: [info@trivarna.com](mailto:info@trivarna.com)

### **Career Info**

E: [careers@trivarna.com](mailto:careers@trivarna.com)